

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF ECONOMICS LESSON PLAN (SESSION 2025-2026)

Name of the Teacher:-Dr. Rekha Bansal

Class/Semester:- B.A.2nd sem

Name of the Course:- Macro Economics-1

Course Code:- B23-ECO-201

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	1-15Jan,2026	<p>Subject matter and scope of economics.</p> <p>Importance of the study of economics with other social sciences like history, Political science , psychology , Law and sociology .</p> <p>Positive and Normative economics .</p> <p>Basic problems of economics.</p> <p>Limitation of economics.</p> <p>Overview of income, employment, investment and consumption.</p>	Order discussion and group discussion.

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31Jan,2026	Name and scope of macroeconomics , Difference between micro and macro	Oral discussion and group discussion.
		economics. Importance of macroeconomics concept, Measurement and limitations of national income statistics. Circular flow of income in two, three and four sector economy.	
2	1-28Feb,2026	Say's law of market. Classical Theory of income and employment. Keynesian theory of income and employment. Principle of effective demand. Comparison between classical and Keynesian theory of employment.	Oral discussion.
3	9-31March,2026	Consumption function Meaning and technical attributes. Significance of MPC. Relationship between APC and MPC. Keynesian and psychological law of consumption function and its implications. Short run and long run consumption function.	Oral discussion and group discussion.
4	1-20April,2026	Meaning of capital and investment types of investment. Marginal efficiency of capital (MEC) . Relation between MEC and MEI. Factors affecting inducement to invest.	Oral discussion

5	21-30April,2026 01-05May,2026	Revision of Concepts.	Class test , Presentation , Group discussion.
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DEPARTMENT OF ECONOMICS

LESSON PLAN (SESSION 2025-2026)

Name of the Teacher:-Dr.Rekha Bansal

Class/Semester:- B.A . 4th sem

Name of the Course:- Macro Economics-2

Course Code:- B23-ECO-401

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

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1	1-15Jan,2026	<p>Subject matter and scope of economics.</p> <p>Importance of the study of economics with other social sciences like history, Political science , psychology , Law and sociology .</p> <p>Positive and Normative economics .</p> <p>Basic problems of economics.</p> <p>Limitation of economics.</p> <p>Overview of income, employment, investment and consumption.</p>	Oral discussion and group discussion.
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31Jan,2026	<p>Keynesian multiplier : concepts, Relation between multiplier. MPC and MPS,</p>	Oral discussion and group discussion.
		<p>Comparative static and dynamic process. Working of multiplier in UDC's</p> <p>Acceleration Principle and Concept of Super Multiplier.</p>	

2	1-28Feb,2026	<p>The demand for money: concepts, functions and significance. Quantity theory of money . Fisher's approach and Cambridge approach. Keynesian Theory of Money . Supply of Money : Meaning and determinants.</p>	Oral discussion.
3	9-31March,2026	<p>Meaning, causes and effect of Inflation .Types of Inflation . Theories of Inflation: Demand Pull and Cost Pull Inflation. Phillips Curve in short run and long run.</p>	Oral discussion and group discussion.
4	1- 20April,2026	<p>Meaning nature and features of business cycle types and phases of business cycle , Keynes's view of trade cycle . Theories of Trade Cycles (Hicks and Samuelson) , Rate of Interest: Keynesian Theories of Interest & IS -LM framework.</p>	Oral discussion
5	21-30April,2026 01-05May ,2026	Revision of Concepts	Mid Term Exam

**JEEVAN CHANAN MAHILA MAHAVIDYALAYA,
ASSANDH**

DEPARTMENT OF ECONOMICS

LESSON PLAN (SESSION 2025-2026)

Name of the Teacher:-Dr.Rekha Bansal

Class/Semester:- B.A. 6th Sem

Name of the Course:- Indian Economy

Course Code:- B23-ECO-601

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

1	1-15Jan,2026	<p>Economics concept</p> <p>Historical background of Economics .</p> <p>Nature of Indian Economy.</p> <p>Economy before independence .</p> <p>Colonial impact on agriculture, industry and trade .</p> <p>Economic Planning.</p> <p>Structure of Indian Economy.</p> <p>Concepts of GDP,GNP,NNP,NDP</p> <p>LPG Model .</p>	Class and group discussion
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
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1	16-31Jan,2026	<p>Introduction to Indian economy :features of Indian Economy,Historical Evolution of Indian Economy :Pre-Colonial, Colonial and Post Independence Phases ,New Economic Policy ,Economic Planning in India :Five Year Plan,Role of NITI AAYOG.Key Economic Indicators:GDP,Saving and Investment ,Inflation , Unemployment and Poverty.</p>	Class and group discussion
2	1-28Feb,2026	<p>Agriculture and Rural Development:Role of Agriculture in the Indian Economy,Challenges of Indian Agriculture ,Green Revolution and its Impact ,Agriculture and Economic Reforms.Concept ,Approaches and Strategies of Rural Development ,Issues of Poverty ,Unemployment and Infrastructure.Policies for Rural Development:MGNREGA,Poverty Alleviation Programs and Pradhan Mantri Gram Sadak Yojna .</p>	Presentation and discussion

3	9-31Mach ,2026	Industry and Services Sector: Role of Industry in Indian Economy ,Process of Industrialisation in India :Phases of Industrial Development ,Challenges Faced Government Policies for Industrial Development :Make in India,Industrial Corridors .The Service Sector :Growth,Importance and Sub Sectors(IT,Finance,Tourism etc)Globalisation and its impact on Indian Industry and Services.	Class and group discussion Test
4	1-20April ,2026	Foreign Trade and Globalisation: Growth and Structure of Indian Foreign Trade ,Balance of Payment:Components, factors affecting it and its importance .Trade agreements and it's Institutions:WTO,Regional Trade Agreements (SAARC,ASEAN)Foreign Trade Policy of India : Objectives, Initiatives and its recent Changes,Challenges and Opportunities of Globalisation for India:Trade barriers,Protectionism and WTO.	Seminar And Discussion
5	21-30April,2026 01-05May,2026	Revision of all concepts	Mid term exam

JEEVAN CHANAN MAHILA MAHAVIDYALAYA,

ASSANDH

DEPARTMENT OF Economics

LESSON PLAN (SESSION 2025-2026)

Name of the Teacher:- Ms. Shweta

Class/Semester:- B.A.2nd sem

Name of the Course:- Entrepreneurship and Start -ups

Course Code:- B23-BBA-MDC-204

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

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1	1-15Jan,2026	<p>Entrepreneurship Concept .</p> <p>Development of Entrepreneurship.</p> <p>Role of State and Central Government.</p> <p>Concept of Startup .</p> <p>Ideas for Startup. Role of different agencies in support of startups .</p> <p>Investment and Growth .</p>	<p>Order discussion and group discussion.</p>
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31Jan,2026	<p>Entrepreneurship: Meaning and Significance, Relationship Development and Economic Development, Qualities of Entrepreneurs and Entrepreneurial Competencies, Types of Entrepreneurs.</p>	<p>Oral discussion and group discussion.</p>
2	1-28Feb,,2026	<p>Entrepreneurial Support System: Family Business and their Contributions to Entrepreneurship. Role of Educational Institutions in Promoting the Entrepreneurship Culture.</p>	<p>O r a l discussion.</p>

3	9-31 March, 2026	Role of Government, Promotional Agencies and Institutions in Entrepreneurship Development, Incentives and various Financial Schemes available for Entrepreneurs	Oral discussion and group discussion.
4	1-15 April, 2026	Opportunity Identification Process ; Business Plan , Start -Up India Initiatives major Players / Stakeholders in Startup Ecosystem – Mentors, Incubators , Investors , Accelerators , Government Bodies.	Oral discussion
5	16-30 April, 2026	Revision of all Concepts.	Class test , Presentation , Group discussion.

**JEEVAN CHANAN MAHILA MAHAVIDYALAYA,
ASSANDH**

**DEPARTMENT OF ECONOMICS
LESSON PLAN (SESSION 2025-2026)**

Name of the Teacher:-Shweta

Class/Semester:- BBA 2nd sem

Name of the Course:- Managerial Economics

Course Code:- B23-BBA-202

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

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1	1-15,Jan ,2026	<p>Subject matter and scope of economics.</p> <p>Importance of the study of economics with other social sciences like history, political science , psychology, law and sociology .</p> <p>Positive and Normative science Economics . Basic problems of economics. Limitation of economics</p> <p>Concept of demand ,consumer production, cost and market.</p>	Oral and group discussion.
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31 Jan,2026	<p>Managerial Economics: Meaning, Nature and Scope. Objectives of the firm, Equilibrium, Utility, Opportunity cost, Marginal and</p>	Oral discussion
2	1-28 Feb,2026	<p>Theory of Demand: Nature of demand for a product, individual demand, market demand, determinants of demand, Law of demand, Elasticity of demand and its determinants</p>	Oral and group discussion

3	9-31 March,2026	Theory of Consumer Behavior: Cardinal utility analysis, Indifference curve analysis, Applications of Indifference curve. Theory of Production and Costs: The concept of Production function, production with one and two variable inputs. Theory of Cost in short run and long run.	Oral discussion and presentation
4	1-20April,2026	Revenue function. Theory of firm and market organization: Pricing under Perfect competition. Pricing under monopoly, price discrimination, pricing under monopolistic competition, selling cost , Pricing under Oligopoly.	Presentation and oral discussion
5	21-30 April 2026 01-05 May 2026	Revision of Concepts.	Mid term exam.

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF ECONOMICS LESSON PLAN (SESSION 2025-2026)

Name of the Teacher:-Shweta

Class/Semester:- BBA 4th sem

Name of the Course:- Business Environment

Course Code:- B23-BBA-403

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	1-15Jan,2026	Importance of the study of economics with other social sciences. Positive and normative economics. Planning in India . Business Environment overview . Importance of Business Environment . Types of Economy.	Oral and group Discussion

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31Jan,2026	Business environment: Concept, Nature and Significance; Economic,	Oral discussion

		Social, Political forces affecting business operations & growth. Digital disruptions and transformations of businesses: Micro risk analysis.	
2	1-28Feb,2026	Types of Business Environment, Environmental Scanning, Risk in Business Environment: Country risk and Political risk; SWOT Analysis and Political Risk Management; Economic systems: Capitalism, Socialism & Mixed economy.	Oral discussion and group discussion
3	9-31March,2026	Economic Planning in India: Objectives, Strategy and Problems; Impact of Economic Planning in India; Economic roles of Government. Regulatory role, Promotional role, Entrepreneurial role, Planning role, Economic role in Indian context, The Constitutional	Presentation and oral discussion

4	1-20April,2026	Environment and State intervention in business. Social Responsibility of Business:Concept , Rationale , Dimension and Its Disclosure by Indian Business;Professionalisation and Business ethics .Competitive Environment of business with reference to Competition Commission of India and Competition Act.	Oral discussion and group discussion
6	21-30April,2026 01-05May,2026	Revision of Concepts.	Mid term exam.

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**DEPARTMENT OF ECONOMICS
LESSON PLAN (SESSION 2025-2026)**

Name of the Teacher:-Shweta

Class/Semester:- M.Com 2nd

Name of the Course:- International Business

Course Code:- M24-COM-203

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

1	1-15Jan,2026	<p>Concept of International Business .</p> <p>Balance of Payment .</p> <p>Multinational Companies .</p> <p>International Economic Institutions.</p> <p>Concept of Foreign Exchange .</p> <p>Different type of Exchange Rate System.</p> <p>Tariff Concept .</p> <p>Business scenario and Development in India .</p>	<p>Oral discussion and group discussion.</p>
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31Jan,2026	<p>International Business : Nature , Importance and Scope , Framework for analyzing International Business Environment: Geographical, Economic , Socio- cultural , Political and Legal Environment, Internationalization Stages and Orientation, International Product Life cycles, Modes of entry into International Businesses, Technology Transfers: Importance , Type and Issues.</p>	<p>Oral discussion and group discussion.</p>

2	1-28Feb,2026	Multinational Corporations: Nature , Types and Role , Foreign Investment: Nature , Types and Barriers , Tariff and Non- Tariff Barriers, Theories of International Business, Balance Of Payment .	Oral discussion.
3	9-31March,2026	Reasonable Economy Co – operation : Concept , Types and Rational , Structure and Functioning of EU, USMCA , ASEAN , SAFTA, International Economy Institutes : WTO , UNC TAD , IMF , WB , generalized system of preference, International Commodity Agreements.	Oral discussion and group discussion.
4	11-20April,2026	Foreign Exchange Markets: Nature , Participants , Foreign Exchange Rate : Concept , Determinants, Exchange Rate Systems : Fixed and Floating ,Soft Peg , Crawling Peg , Free Float , Managed Float , Exchange Rate agreement in India , Foreign Exchange Risks and Exposures : Types and Management	Oral discussion
5	21-30April,2026 01-05May,2026	Revision of all Concepts .	Assignments, Class Test , Oral and Group Discussion.

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF ECONOMICS LESSON PLAN (SESSION 2025-2026)

Name of the Teacher:-Shweta

Class/Semester:- BA 6th Sem(Minor)

Name of the Course:- Fundamentals of Economic Development

Course Code:- B25-ECO-607

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
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1	1-15,Jan ,2026	<p>Subject matter and scope of economics.</p> <p>Importance of the study of economics with other social sciences like history, political science , psychology, law and sociology .</p> <p>Economic Growth and Economic Development.</p> <p>Difference between Economic Growth and Economic Development .</p> <p>Concept of Poverty and Income Inequalities.</p> <p>Different Economist Views .</p>	Oral and group discussion.
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-31 Jan,2026	<p>Concepts of Economic Development</p> <p>Economic Growth and Economic Development: Concept and Comparison; Measurement of Economic Development: National Income ,Per Capita Income and Basic Needs Approach.</p>	Oral discussion
2	1-28 Feb,2026	<p>Determinants and Challenges of Economic Development: Economic and Non Economic resources for Economic Development ; Poverty ; Concept and Measurement, Vicious circle of Poverty , Economic inequality: Concept and Measurement (Gini Coefficient)</p>	Oral and group discussion

3	9-31 March,2026	Indices For Measuring Economic Development: Physical Quality of Life Index (PQLI),Human Development Index(HDI) , Gender Development Index (GDI) and World Happiness Index.	Oral discussion and presentation
4	1-20April,2026	Basic Theories and Strategies : Contribution of Adam Smith, Ricardo , Karl Marx and Schumpeter ; Balanced and Unbalanced Growth.	Presentation and oral discussion
5	21-30 April 2026 01-05 May 2026	Revision of Concepts.	Mid term exam.

