

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Deepti Dua

Class/Semester:- B.com II SEM

Name of the Course:- Computerized Accounting System

Course Code:- B23-COM-201

Lesson Plan of Bridge Course

S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	8-20February,2025	Financial Accounting, Concept and conventions, Double entry system, Trading and P/L Account, Balance sheet .	

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	21Feb-15March,2025	Computerized Accounting System: Concept, Tally Prime, installations of Tally Prime, licensing configurations; Tally vault password: Security control in Tally Prime, data backup and restore, export and import data, edit log feature in tally; Gateway of Tally.	Assignment
2	15-31March,2025	Company creation : Setup features, accounting features, configuration, shutting and deleting a company; Ledger creation: Creating single and multiple ledgers, altering, deleting and displaying ledger; Invoicing; Budgets; Cost centres; Interest calculations; Inventory: Stock items, purchase and sales orders processing, godowns.	Problems solved

3	1-15April,2025	Financial Statements: Profit & loss account, balance sheet; Bank reconciliation; Debit and credit note; Tally audit features; Printing features.	ClassTest
4	16-30April,2025	Management Information System & different reports in tally. Income tax and GST in tTally Prime ; TDS; TCS	Quiz
5	1- 15 May,2025	Payroll in Tally:Introduction, salary accounting, payroll masters, payroll vouchers, gratuity, provident fund, ESI, payroll reports.	Group Discussion and class Test
6	15-30 May,2025	Procedures to create a company, prepare a profit and loss account, prepare Balance sheet, show some entries of TDS and TCS, GST entries	Seminar

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Ms. Swarnjit Kaur

Class/Semester:- B.com 2nd Semester

Name of the Course:- Company Law

Course Code:- B23-COM-202

Lesson Plan of Bridge Course

Period	Topics to Bridge Course	Academic Activity to be Organized
8-17 feb,2025	Concept of Shares, Different types of Shares, share Capital, Company meaning, types, Real life example of different Companies.	

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	18-28 feb,2025	Company: Concept, characteristics, types; Conversion of private company into public company & vice versa; Incorporation of a company; Legal	Oral Presentation, Class Test

		position of promoters; Pre-incorporation contracts	
2	1-08 Mar,2025	Memorandum of Association: Clauses and alteration procedure, Doctrine of ultra vires	Class Tests, Quiz
3	17-31 Mar,2025	Articles of Association: Clauses and alteration; Doctrine of indoor management; Doctrine of constructive notice. Prospectus: Concept, types contents and formalities of red herring & shelf prospectus, misstatement and remedies, liabilities for misstatements in Prospectus.	Assignments, Class Tests,
4	1-15 April,2025	Share capital: Types, issue and allotment of shares; Reduction of share capital: Board of Directors: Composition, legal position, qualification, appointment, powers, duties & liabilities and removal of directors	Group Discussions/quiz
5	16-30 April,2025	Company secretary: Role, appointment, duties, liabilities, rights and removal. Dividend: Types, factors affecting dividend decisions, Legal provisions, dividend practices prevalent in India,	presentation/ Assignment, Class Tests
6	1-15 May,2025	Winding up of a company: Reasons, modes, procedure and implications of winding up.	Class Tests
7	15-31 May, 2025	Revision of All Concepts.	Mid term Exam

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Ms. Aditi Sharma

Class/Semester:- B.Com 2 semester

Name of the Course:-Principles of Marketing

Course Code:-B23-COM-203

Lesson Plan of Bridge Course

Sr. No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	8 Feb- 20Feb ,2025	<p>Overview of Marketing , Marketing Environment, Micro (Suppliers, marketing intermediaries ,customers, competitors,) And Macro(Demographic, economic, natural technological, politico-legal and socio- cultural.)</p> <p>Overview of Consumer Behavior</p> <p>Overview of product, Product Life cycle</p> <p>Overview of Promotion Factor Affecting Promotion.</p> <p>Concept of Distribution, it's importance and type of Distribution Channels.</p>	Oral discussion and group discussion

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Lesson Plan of Regular Course

Sr. No	Period	Topics to be Covered	Academic Activity to be Organized
1	21 Feb- 15 March ,2025	<p>Marketing: Concept, nature, scope and importance; Evolution of Marketing; Understanding marketing in new perspectives; Marketing environment: Concept, importance; Micro environmental factors: Suppliers, marketing intermediaries, customers, competitors, public; Macro environmental factors: Demographic, economic, natural, technological, politico-legal and socio- cultural.</p>	Oral discussion
2	15-31 March2025	<p>Consumer behaviour : Concept, nature and importance, consumer buying decision process, factors Influencing consumer buying behaviour ; Market segmentation: Concept, importance and bases; Target market selection; Positioning: Concept, importance and bases. Product: Concept, importance and classification; Branding, Packaging and Labelling; Product life cycle; New product development;</p>	Oral and group discussion

3	1-30April,2025	Pricing: Concept, significance, price determination pricing methods, pricing policies and strategies .Promotion: Nature and importance; Advertising, personal selling, sales promotion and publicity/public relations; Factors affecting promotion mix decisions; Distribution: Concept, importance and types of distribution channels	Presentation and oral discussion
4	1-15 May 2025	Factors affecting choice of distribution channel; Retailing; Wholesaling. Overview of recent developments in marketing: Social marketing; Online marketing; Direct marketing; Green marketing; Relationship marketing.	Group discussion, Oral discussion and Presentation
5	15-31 May 2025	Revision of All Concepts	Class Test , Group discussion , Presentation and Unit Test.

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF MATHEMATICS LESSON PLAN (SESSION 2024-2025)

Name of the Teacher :- Bharti Valecha

Class/Semester :- B.Com 2nd Sem.

Name of the Course :- Elements of Business Mathematics.

Course Code:- B23-COM-204

Lesson Plan of Bridge Course

SNO.	Period	Topic of Bridge Course	Academic Activities to be Organized
1	8 Feb.- 20Feb,2025	Revise formulae of Differentiation and Integration.	Group Discussion & Revision

Lesson Plan of Regular Course

SNO.	Period	Topics to be Covered	Academic Activities to be Organized
1	21Feb -15March,2025	Unit-1:Differentiation;derivative of simple functions and other functions having applications in business studies;	Class test & Revision
2	15-31March,2025	Unit-1:Maxima and minima of Revenue,cost,demand,production,profit functions and other functions related to business and commerce.	Group Discussion & Class test
3	1-15 April.2025	Unit-2:Integration:Definite and Indefinite ,basic rules of integration,Application of integration in commercial and business problems.	Group Discussion & Class test
4	15-30April.2025	Unit-3:Binomial theorem; Permutations and Combinations.	Class test
5	1-15 May.2025	Unit-4:Linear Programming:Formulation of linear Programming problems and their solution by graphical and simplex methods.	Group Discussion
6	15-31 May.2025	Unit-4:Applications of linear programming in solving problems related to business and commerce.	Group Discussion & Class test

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF ENGLISH

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Ms Sonia Duhan

Class/Semester:- B.Com 2nd Sem. (AEC English)

Name of the Course:- B.Com

Course Code:- B23-AEC-211

Lesson Plan of Bridge Course

S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	8-15 Feb,2025	Basics of Communication	Introduction Presentation

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16-28 Feb,2025	Speech Sounds	How to Articulate Sounds
2	March ,2025	Speech Making Dialogue And Role Plays Group Discussion	Group Discussion
3	April,2025	Proper Use Of Punctuation And Capitalization	PPT On Sound System
4	May ,2025	Introduction To Tenses	Revision

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH (KARNAL)

Session- 2024-25

Name of the Teacher: Ms. Nidhi

Class: B.Com- 2nd Semester

Paper: Public Financial Administration

B23-PAD-204

S. No	Period	Topics to be covered	Academic activity to be organized
1.	8 February to 15 February,2025	Bridge course:- Finance Ministry of India, Concept of Financial planning, budget, Financial reforms in India.	
2.	16 February to 28 February 2025	Financial administration. Budget: Concept of Budget, Budgetary Process – Formulation, Enactment and Execution, Performance Budgeting, Zero Based Budgeting.	Analysed report on budget 2025
3.	01 March to 8 March 2025	Fiscal Federalism in India. Objectives of the Fiscal Policy;	Assignment
4.	9 March to 16 March 2025	VACATION	

5.	17 March to 31 March 2025	Interdependence of Fiscal Policy and Monetary Policies. Centre-State Financial Relations in India. Characteristics of Good Tax System.	
6.	01 April to 30 April 2025	Development Financial Institutions: IFCI, IDBI, SFC; Working Capital: Concept, Component, Importance. Factors Affecting Working Capital Requirement. Financial Control Agencies: Parliamentary Financial Control.	PPT Presentation
7.	01 May to 31 May 2025	Finance Ministry: Organisation and Working. Role of Comptroller & Auditor-General (CAG). Reserve Bank of India: Organisation and Functions, Monetary Policy and Instruments of Credit Control.	Tutorial

Assignment-How tax revenue is used for public welfare; comparison of India's tax system with other countries; Tax benefits for students and education loans.

PPT presentation- RBI initiatives for digital payment platforms

Tutorial- digital payment security

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Ms. Swarnjit Kaur

Class/Semester:- B.com 4th Semester

Name of the Course:- Corporate Accounting-II

Course Code:- B23-COM-401

Lesson Plan of Bridge Course

Period	Topics to Bridge Course	Academic Activity to be Organized
8-17 feb,2025	Concept of Shares, Different types of Shares, share Capital, Need for valuation of Shares, Real life example of different Company's Stocks.	

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	18-28 feb,2025	Valuation of shares: Concept, need, factors affecting and methods of share valuation; Valuation of goodwill:	Oral Presentation, Class Test

		Concept, factors affecting and methods of Goodwill valuation.	
2	1-08 Mar,2025	Debentures: Concept, features and types; Provisions related to issue of debentures,	Class Tests, Quiz
3	17-31 Mar,2025	Utilization of debenture capital, role and status of debenture holders in company, purchase of own debentures; Valuation of debentures: Concept, need, factors affecting and methods of debenture valuation.	Assignments, Class Tests,
4	1-15 April,2025	Concept and accounting treatment of banking companies; Concept and accounting treatment of insurance companies.	Group Discussions/quiz
5	16-30 April,2025	Accounts of holding companies: Preparation of consolidated balance sheet with one subsidiary company, relevant provisions of Accounting Standard 21	presentation/ Assignment, Class Tests
6	1-15 May,2025	Liquidation of companies: Concept, need, types, process and accounting treatment.	Class Tests
7	15-31 May, 2025	Revision of All Concepts.	Mid term Exam

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Ms. Anuradha

Class/Semester:- B.Com 4th sem

Name of the Course:-Income Tax Law- II

Course Code:- B23-COM-402

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

1.	8-20 feb,2025	<p>Income tax: Concepts, Assessee, Previous year, Assessment Year, Gross Total Income, Total Income, Role of PAN and Aadhaar number in income tax, Tax Evasion, Tax Avoidance, Tax Planning and Tax Management.</p> <p>An overview of residential status and five heads of income.</p>	Oral discussion and group discussion
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
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1	21feb-15Mar,2025	Deduction from Gross Total Income: Deductions (including rebates) applicable to individuals, HUFs and Firms u/s 80C to 80U for computation of total income	Oral discussion
2	16-31 Mar,2025	Computation of total income and tax liability of individuals,HUFs(including alternate tax regime) and total income &tax liability of firms; Authorities in income tax administration	Class Test , Group discussion
3	1-30 April,2025	Filing of returns: Types of returns (including online filing of return) Deduction of tax at source, advance payment of tax; Recovery and Refund of tax.Assessments, defaults and consequences: Types of Assessment (including e- Assessment)	Oral Test and Group discussion
4	1-15 May,2025	Penalties, offences and Prosecutions Appeals (including Faceless) and Revisions, Tax Planning and saving Techniques	Class Test , Group discussion , Presentation
5.	16-31May,2025	Revision of all concepts	Mid Term Exam

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Neha Jindal

Class/Semester:- B.com 4 th sem

Name of the Course:- Entrepreneurship development

Course Code:- BC- 406

Lesson Plan of Bridge Course

S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	8-15 feb2025	Meaning of entrepreneur and concept of entrepreneurship ,feasibilities study of a project, entrepreneurship development program	

Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16 – 28feb,2025	Concept of entrepreneur, scope ,role and functions of entrepreneur in economic development social and psychological need for entrepreneurship, characteristics qualities and prerequisites of entrepreneur	Oral presentation

2	1-14 mar,2025	Methods and procedure to start and expand once on business ,life cycle of a new business and relationship with the large enterprise, factors affecting	Oral presentation and class test
		success of a new business reason for the failure and visible problems for business	
3	15-31 mar2025	Feasibility study ,preparation of feasibility reports economic technical financial and managerial feasibility of project	Assignments
4	1-15Apri,l2025	Selection of factory location ,demand analysis and market potential measurement ,capital and project costing ,working capital requirement	Assignments and class test
5	16-30 April,2025	Source of finance, profit and tax planning ,Government support and incentive to new enterprise ,role of government for promotional agencies and institution in entrepreneurship development	Oral presentation class test and assignments
6	1-31 May,2025	Entrepreneurship development programmes, startup India, skill India ,revision of all above concepts	Oral presentations and mid term exam

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Deepti Dua

Class/Semester:- B.com.6th sem

Name of the Course:- Management Accounting

Course Code:- BC-601

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	1 - 15 January,2025	Topics according to syllabus Financial accounting, Cost accounting, Ratio, Marginal costing, Break even point, Budgets	
Lesson Plan of Regular Course			
S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16 - 31 Jan,2025	Management accounting: concept, scope, techniques and significance, comparison between financial accounting, cost accounting and management accounting. Management reporting: need and type of reports. Management information system.	Class test
2	1-14 Feb,2025	Analysis of financial statements: comparative statements, common size statements, ratio analysis: liquidity, solvency, profitability and turnover; trend analysis.	PPT on Ratio Analysis
3	15-28Feb,2025	Cash flow statements: need and method of preparing statements.	Assignment

4	1-15 March,2025Aa	Funds flow statements: need and method of preparing statements.	Class Test
5	16-31 March,2025	Absorption V/S variable costing: features and income determination, cost volume profit analysis, breakeven analysis, contribution; P/V ratio, break-even point, Margin of safety, Angle of incidence, determination of cost indifference point.	Application of Marginal costing
6	1-15 April,2025	Budgeting and budgetary control: need, methods and types of budgets, essentials of budgetary control system	Preparation of different budgets

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Ms. Aditi Sharma

Class/Semester:- B.Com 2 semester

Name of the Course:- FUNDAMENTALS OF INSURANCE

Course Code:-BC-602

Lesson Plan of Bridge Course			
Sr. No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	8 Feb- 20Feb ,2025	Overview of insurance: life and general insurance; purpose, need and principles of insurance; insurance as a social security tool; insurance and economic development. Overview of Life insurance, Fire Insurance Marine Insurance, Accident And Motor Insurance	Oral discussion and group discussion
Lesson Plan of Regular Course			
Sr. No	Period	Topics to be Covered	Academic Activity to be Organized

1	21 Feb- 15 March ,2025	Contract of life insurance: principles and practice of life insurance; parties to the contract, their rights and duties; conditions and terms of policy, effects of non-compliance; nominations and assignment practices in connection with collection of premium.	Oral discussion
2	15-31 March2025	Revivals, loans, surrenders, claims, bonuses and annuity payments; present structure & growth of life insurance in India; claims settlement procedure. Fire insurance: principles of fire insurance contracts; fire insurance policy, conditions, assignment of policy, claims settlement procedure.	Oral and group discussion
3	1-30April,2025	Marine insurance: marine insurance policy and its conditions, premium, double insurance; assignment of policy warranties, voyage; loss and abandonment; partial losses and particular charges; salvage; total losses and measures of indemnity; claims settlement procedures.	Presentation and oral discussion
4	1-15 May 2025	Accident and motor insurance: policy and claims settlement procedures. Insurance intermediaries – role of agents and procedure for becoming an agent; cancellation of license; revocation/suspension/termination of agent appointment; code of conduct; unfair practices.	Group discussion, Oral discussion and Presentation
5	15-31 May 2025	Revision of All Concepts	Class Test , Group discussion , Presentation and Unit Test.

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Ms.Anuradha

Class/Semester:- B.Com

6th sem .

Name of the Course:- Human Resource Management

Course Code:- BC-603

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

1	1-10Jan,2025	An Overview of Human Resource Management : Meaning and it's objective Human Resource Planning Concepts of job Analysis , Recruitment , Selection , Training, Internal Mobility and Performance Appraisal.	Oral discussion and group discussion
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
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1	10- 31 Jan,2025	<p>Human resource management: meaning, nature, history and scope, objectives, functions, importance ; HRM vs. HRD and personal management.</p> <p>Human resource planning: meaning, importance, objectives, process, factors affecting manpower planning, problems and suggestions for making HR planning effective.</p>	Oral discussion
2	1-15Feb,2025	<p>Job Analysis: meaning, process of job analysis, methods of collecting job analysis data, potential problems with job analysis; job description and job specification.</p> <p>Recruitment: meaning, purpose, recruitment policy, factors affecting recruitment; source of recruitment internal and external methods of recruitment. .</p>	Group discussion,quiz
3	16-28Feb,2025	<p>Selection: meaning, purpose, difference between recruitment and selection; process of selection; barriers to effective selection.</p> <p>Placement, induction and internal mobility: placement; induction/orientation: meaning, objectives, content and responsibility for induction</p>	Presentation, group discussion and class test
4	1-31March,2025	<p>Internal mobility: meaning & need; transfer: purpose, types; Benefits and problems, transfer policy; promotion: purpose, basis, promotion policy; demotion: causes, Demotion policy.</p> <p>Training: meaning, training and education, training and development, objectives, importance, steps in Designing training programme; training methods: on-the-job and off-the-job methods</p> <p>Performance appraisal: meaning, features, merits, limitations, process and methods of performance Appraisal</p>	Group discussion, Assignment and Presentation
5	1-15 April,2025	Revision of Concepts	Mid Term Exam

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JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Ms. Sushma Sharma

Class/Semester:- B. Com. Sem VI

Name of the Course:- Income Tax

Course Code:- BC 604

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	01-10 January,2025	Income tax: Concepts, Assessee, Previous year, Assessment Year, Gross Total Income, Total Income, Role of PAN and Aadhaar number in income tax, Tax Evasion, Tax Avoidance, Tax Planning and Tax Management. An overview of residential status and five heads of income.	
Lesson Plan of Regular Course			
S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	11-31 January,2025	Deductions under section 80C to 80U in computing total income. Computation of total income and tax liability of an individual and H.U.F.	Oral discussion
2	01-15 Feb,2025	Computation of total income and tax liability of a Firm. Deduction of tax at source; advance payment of tax.	Class Test, Group discussion
3	16-28 Feb,2025	Income tax authorities and their powers. Procedure for assessment; different types of returns.	Oral Test and Group discussion
4	01-31 March,2025	Procedure of filing e-return and revised return. Recovery and refund of tax. Penalties and prosecutions; appeals and revision.	Class Test, Group Discussion, Presentation

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1-30 April,2025

Revision and Test

Mid Term Exam

DEPARTMENT OF ECONOMICS

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Shweta

Class/Semester:- B.Com 6th sem

Name of the Course:- Business Environment

Course Code:- BC-605

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized

1	1-15Jan,2025	<p>Subject matter of Economics . Business Environment. Types of Economy . Five Year Plan . Government Role . Concept of Investment and Globalization.</p>	<p>Oral discussion and group discussion</p>
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Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16 - 31 Jan,2025	<p>Business Environment : Concept , Components and Importance ; Environmental and Organizational Scanning: Concept , Importance and Techniques. Public , Private and Joint Sectors in India .</p>	<p>Oral discussion</p>

2	1-15Feb,2025	Economic System : Capitalist , Socialist and mixed economy . Economic Planning in India : Achievements and Failures , Planning Machinery in India .	Oral and group discussion
3	16-28Feb,2025	Role of Government Monetary Policy, Fiscal Policy, Make in India . Foreign Investment Concept , need , types and barriers. Multinational corporation in India .	Presentation and oral discussion
4	1-31March,2025	Globalization of Indian Business Competition Act , Foreign Exchange Management Act . Foreign Exchange Market : An Overview.	Group discussion, Oral discussion and Presentation
5	1-15April,2025	Revision of Concepts	Mid Term Exam

JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

DEPARTMENT OF COMMERCE

LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Neha jindal

Class/Semester:- B.com v1th

Name of the Course:- Retail management

Course Code:- BC- 606

Lesson Plan of Bridge Course			
S.No	Period	Topics to Bridge Course	Academic Activity to be Organized
1	1 - 15 January,2025	Concept of retailing,organizational structure in retail institution,store management,trends in retailing in india.	
Lesson Plan of Regular Course			
S.No	Period	Topics to be Covered	Academic Activity to be Organized

1	16 - 31 Jan,2025	Meaning of retailing ,characteristics and importance of retailing	Oral presentation
2	1-14 Feb,2025	Theories of retailing strategic planning in retailing, planning location of retail institution, trading area analysis, deciding the most desirable type of location	Oral presentation and class test
3	15-28Feb,2025	Choice of a general location, ,choosing and evaluating a particular site, material handling	Assignments and class test

4	1-15 March,2025	Classification of retail institutions,store based and non store based detail organisations ,process of setting up a retail organisation	Oral presentation assignments and class test
5	16-31 March,2025	Store management, blueprint operations deciding stores layout energy management ,security issues applications of information technology in retailing	Oral presentation and class test
6	1-30 April,2025	Trends in retailing in India FDI in retail, revisions of all above concepts	Revisions and mid term exam