

# JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

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## DEPARTMENT OF ECONOMICS

### LESSON PLAN (SESSION 2024-2025)

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Name of the Teacher:-Dr. Rekha Bansal

Class/Semester:- B.A.2<sup>nd</sup> sem

Name of the Course:- Macro Economics-1

Course Code:- B23-ECO-201

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
1	8-18Feb,2025	<p>Subject matter and scope of economics.</p> <p>Importance of the study of economics with other social sciences like history, Political science , psychology , Law and sociology .</p> <p>Positive and Normative economics .</p> <p>Basic problems of economics.</p> <p>Limitation of economics.</p> <p>Overview of income, employment, investment and consumption.</p>	Order discussion and group discussion.

## Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	19-28Feb,2025	Managerial Economics: Meaning, Nature and Scope. Objectives of the firm, Equilibrium, Utility, Opportunity cost, Marginal and	Oral discussion
2	1-31March,2025	Theory of Demand: Nature of demand for a product, individual demand, market demand, determinants of demand, Law of demand, Elasticity of demand and its determinants	Oral and group discussion
3	1-30April,2025	Theory of Consumer Behavior: Cardinal utility analysis, Indifference curve analysis, Applications of Indifference curve. Theory of Production and Costs: The concept of Production function, production with one and two variable inputs. Theory of Cost in short run and long run.	Oral discussion and presentation
4	1-15May,2025	Revenue function. Theory of firm and market organization: Pricing under Perfect competition. Pricing under monopoly, price discrimination, pricing under monopolistic competition, selling cost , Pricing under Oligopoly.	Presentation and oral discussion

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**DEPARTMENT OF ECONOMICS  
LESSON PLAN (SESSION 2024-2025)**

Name of the Teacher:-Dr. Rekha Bansal Class/Semester:- B.A.6<sup>th</sup>  
sem .

Name of the Course:- Indian Economy

Course Code:- B-ECO-602

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
1	1-15Jan,2025	Overview of Indian Economy . Three types of Economy . Concepts of Industrialization. Five Year Plan . Concept of BOP. Labour . Export and Import .	Oral discussion and group discussion
<b>Lesson Plan of Regular Course</b>			

## Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	19- 28 Feb,2025	Name and scope of macroeconomics , Difference between micro and macro	Oral discussion and group discussion.
		economics. Importance of macroeconomics concept, Measurement and limitations of national income statistics. Circular flow of income in two, three and four sector economy.	
2	1-31March,2025	Say's law of market. Classical Theory of income and employment. Keynesian theory of income and employment. Principle of effective demand. Comparison between classical and Keynesian theory of employment.	Oral discussion.
3	1-30 April,2025	Consumption function Meaning and technical attributes. Significance of MPC. Relationship between APC and MPC. Keynesian and psychological law of consumption function and its implications. Short run and long run consumption function.	Oral discussion and group discussion.
4	1-15May,2025	Meaning of capital and investment types of investment. Marginal efficiency of capital (MEC) . Relation between MEC and MEI. Factors affecting inducement to invest.	Oral discussion

<b>5</b>	<b>16-31May,2025</b>	<b>Revision of Concepts.</b>	<b>Mid term exam</b>
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**DEPARTMENT OF ECONOMICS  
LESSON PLAN (SESSION 2024-2025)**

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Name of the Teacher:-Dr.Rekha Bansal Class/Semester:-

B.A . 4<sup>th</sup> sem

Name of the Course:- Macro Economics-2

Course Code:- B23-ECO-401

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16 - 31 Jan,2025	Role of Industrialization. Industrial Policy -1991 onwards. New Economic Reforms- Concepts (Liberalization, privatization and globalization). Small and Large Scale Industry – Growth and Problems. Growth of Knowledge Based Industry – IT, Software Consultancy.	Oral discussion
2	1-15Feb,2025	Meaning and Classification of Labour. Characteristics of industrial Labour . Industrial Disputes Causes , Measures for settlement. Social Security Measures in India.	Oral and group discussion
3	16-28Feb,2025	Meaning , Concepts , Need and Objectives. Types of planning, Merits and Demrits . Objectives, Achievements and Failures of Five Year Plan . Objectives of ongoing Five Year Plan	Presentation and oral discussion
4	1-31March,2025	Trends and Composition of India's Imports . Trends and Direction of India's Exports . EXIM Policy of India in relation to Trade Liberalisation and its impacts. FDI , FII and MNCs in India . External Borrowings and BOP Problems in India. International Institutions (IMF, WB, ADB, WTO) and the Indian Economy .	Group discussion, Oral discussion and Presentation
5	1-15April,2025	Revision of Concepts	Mid term exam

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**DEPARTMENT OF ECONOMICS  
LESSON PLAN (SESSION 2024-2025)**

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**Name of the Teacher:-Shweta**

**Class/Semester:- M.Com 2<sup>nd</sup>**

**Name of the Course:- International Business**

**Course Code:- M24-COM-203**

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>

<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
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1	20-31Jan,2025	<p>Concept of International Business .</p> <p>Balance of Payment .</p> <p>Multinational Companies .</p> <p>International Economic Institutions.</p> <p>Concept of Foreign Exchange .</p> <p>Different type of Exchange Rate System.</p> <p>Tariff Concept .</p> <p>Business scenario and Development in India .</p>	<p>Oral discussion and group discussion.</p>
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### Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	1-28Feb,2025	<p>International Business : Nature , Importance and Scope , Framework for analyzing International Business Environment: Geographical, Economic , Socio- cultural , Political and Legal Environment, Internationalization Stages and Orientation, International Product Life cycles, Modes of entry into International Businesses, Technology Transfers: Importance , Type and Issues.</p>	<p>Oral discussion and group discussion.</p>

2	1 -31March,2025	Multinational Corporations: Nature , Types and Role , Foreign Investment: Nature , Types and Barriers , Tariff and Non- Tariff Barriers, Theories of International Business, Balance Of Payment .	Oral discussion.
3	1-15 April,2025	Reasonable Economy Co – operation : Concept , Types and Rational , Structure and Functioning of EU, USMCA , ASEAN , SAFTA, International Economy Institutes : WTO , UNC TAD , IMF , WB , generalized system of preference, International Commodity Agreements.	Oral discussion and group discussion.
4	16-30April,2025	Foreign Exchange Markets: Nature , Participants , Foreign Exchange Rate : Concept , Determinants, Exchange Rate Systems : Fixed and Floating ,Soft Peg , Crawling Peg , Free Float , Managed Float , Exchange Rate agreement in India , Foreign Exchange Risks and Exposures : Types and Management	Oral discussion
5	1-19May,2025	Revision of all Concepts .	Assignments, Class Test , Oral and Group Discussion.

# JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

## DEPARTMENT OF ECONOMICS

### LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Shweta

Class/Semester:- B.A.2<sup>nd</sup> sem

Name of the Course:- Introduction To Indian Economy

Course Code:- B23-ECO-201

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
1	8-18Feb,2025	Introduction to Indian economy. History ,growth and development.  Economic sectors in India:Primary,Secondary and Tertiary.  Economic reform of 1991 Concepts of Poverty , Inequality and Unemployment in India.  Sustainable development goals and India's progress.	Oral and group discussion
<b>Lesson Plan of Regular Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to be Covered</b>	<b>Academic Activity to be Organized</b>

1	19-28Feb,2025	<b>Overview of the Indian Economy: Introduction to the Indian economy: size, growth, and significance, Key sectors of the Indian economy; Agriculture: importance,</b>	<b>Oral and group discussion</b>
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		<b>challenges, and government initiatives, Industry: manufacturing, mining, and construction sectors, Services: IT, telecommunications, finance and tourism. India's position in the global economy.</b>	
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2	1-31March,,2025	<b>Major Economic Challenges in India:</b> <b>Poverty and Income Inequality: Causes and consequences of income inequality: Government initiatives and policies to reduce poverty and inequality. Unemployment and Skill</b> <b>Development: Types and causes of unemployment in India. Youth Unemployment and the demographic dividend.</b>	<b>Oral discussion and presentation</b>
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3	1-15April,2025	<p>Government schemes and initiatives to promote employment and skill enhancement.</p> <p>III Infrastructure Development: Importance of infrastructure in economic development, Challenges in transportation, energy, and urban infrastructure, Government initiatives such as Smart Cities</p> <p>Mission and Bharatmala Project.</p>	Oral and group discussion
4	16-30April,,2025	<p>Environmental Sustainability: Environmental challenges in India, including pollution and climate change, Importance of</p>	Oral discussion
		sustainable development and green initiatives.	
5	1-15May,,2025	<p>Economic Reforms: Need, objectives and features before 1991; New Economic Policy (Liberalization Privatization Globalization) reforms after 1991: achievements and failures; NITI Aayog: need, objective</p>	Oral discussion
6	16-31May,2025	Revision of Concepts	Mid term exam

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**DEPARTMENT OF ECONOMICS  
LESSON PLAN (SESSION 2024-2025)**

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**Name of the Teacher:- Shweta**

**Class/Semester:- B.Com 6<sup>th</sup> sem**

**Name of the Course:- Business Environment**

**Course Code:- BC-605**

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>

1	1-15Jan,2025	<p>Subject matter of Economics .</p> <p>Business Environment.</p> <p>Types of Economy . Five Year Plan .</p> <p>Government Role .</p> <p>Concept of Investment and Globalization.</p>	<p>Oral discussion and group discussion</p>
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### Lesson Plan of Regular Course

S.No	Period	Topics to be Covered	Academic Activity to be Organized
1	16 - 31 Jan,2025	<p>Business Environment : Concept , Components and Importance ; Environmental and Organizational Scanning: Concept , Importance and Techniques. Public , Private and Joint Sectors in India .</p>	<p>Oral discussion</p>
2	1-15Feb,2025	<p>Economic System : Capitalist , Socialist and mixed economy . Economic Planning in India : Achievements and Failures , Planning Machinery in India .</p>	<p>Oral and group discussion</p>

3	16-28Feb,2025	Role of Government Monetary Policy, Fiscal Policy, Make in India . Foreign Investment Concept , need , types and barriers. Multinational corporation in India .	Presentation and oral discussion
4	1-31March,2025	Globalization of Indian Business Competition Act , Foreign Exchange Management Act . Foreign Exchange Market : An Overview.	Group discussion, Oral discussion and Presentation
5	1-15April,2025	Revision of Concepts	Mid term exam.



# JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

## DEPARTMENT OF ECONOMICS LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Shweta

Class/Semester:- BBA 4<sup>th</sup> sem

Name of the Course:- Business Environment

Course Code:- B23-BBA-403

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
1	8-18Feb,,2025	Importance of the study of economics with other social sciences. Positive and normative economics. Planning in India . Business Environment overview . Importance of Business Environment . Types of Economy.	Oral and group Discussion
<b>Lesson Plan of Regular Course</b>			

<b>S.No</b>	<b>Period</b>	<b>Topics to be Covered</b>	<b>Academic Activity to be Organized</b>
<b>1</b>	<b>19-28Feb,2025</b>	<b>Business environment: Concept, Nature and Significance; Economic,</b>	<b>Oral discussion</b>

		<b>Social, Political forces affecting business operations &amp; growth. Digital disruptions and transformations of businesses: Micro risk analysis.</b>	
<b>2</b>	<b>1-31 March,2025</b>	<b>Types of Business Environment, Environmental Scanning, Risk in Business Environment: Country risk and Political risk; SWOT Analysis and Political Risk Management; Economic systems: Capitalism, Socialism &amp; Mixed economy.</b>	<b>Oral discussion and group discussion</b>
<b>3</b>	<b>1-30April,2025</b>	<b>Economic Planning in India: Objectives, Strategy and Problems; Impact of Economic Planning in India; Economic roles of Government. Regulatory role, Promotional role, Entrepreneurial role, Planning role, Economic role in Indian context, The Constitutional</b>	<b>Presentation and oral discussion</b>

4	1-15 May,2025	<b>Environment and State intervention in business. Social Responsibility of Business:Concept , Rationale , Dimension and Its Disclosure by Indian Business;Professionalisation and Business ethics .Competitive Environment of business with reference to Competition Commission of India and Competition Act.</b>	<b>Oral discussion and group discussion</b>
6	16-31May,2025	Revision of Concepts.	Mid term exam.

# JEEVAN CHANAN MAHILA MAHAVIDYALAYA, ASSANDH

## DEPARTMENT OF ECONOMICS LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:-Shweta

Class/Semester:- BBA 2<sup>nd</sup> sem

Name of the Course:- Managerial Economics

Course Code:- B23-BBA-202

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
1	8-18Feb,2025	<p>Subject matter and scope of economics.</p> <p>Importance of the study of economics with other social sciences like history, political science , psychology, law and sociology .</p> <p>Positive and Normative science Economics . Basic problems of economics. Limitation of economics</p> <p>Concept of demand ,consumer production, cost and market.</p>	Oral and group discussion.
<b>Lesson Plan of Regular Course</b>			

<b>S.No</b>	<b>Period</b>	<b>Topics to be Covered</b>	<b>Academic Activity to be Organized</b>
<b>1</b>	<b>19-28Feb,2025</b>	<b>Managerial Economics: Meaning, Nature and Scope. Objectives of the firm, Equilibrium, Utility, Opportunity cost, Marginal and</b>	<b>Oral discussion</b>
		<b>Incremental Principles.</b>	
<b>2</b>	<b>1-31March,2025</b>	<b>Theory of Demand: Nature of demand for a product, individual demand, market demand, determinants of demand, Law of demand, Elasticity of demand and its determinants</b>	<b>Oral and group discussion</b>
<b>3</b>	<b>1-30April,2025</b>	<b>Theory of Consumer Behavior: Cardinal utility analysis, Indifference curve analysis, Applications of Indifference curve. Theory of Production and Costs: The concept of Production function, production with one and two variable inputs. Theory of Cost in short run and long run.</b>	<b>Oral discussion and presentation</b>
<b>4</b>	<b>1-15May,2025</b>	<b>Revenue function. Theory of firm and market organization: Pricing under Perfect competition. Pricing under monopoly, price discrimination, pricing under monopolistic competition, selling cost , Pricing under Oligopoly.</b>	<b>Presentation and oral discussion</b>
<b>5</b>	<b>16-31May2025</b>	<b>Revision of Concepts.</b>	<b>Mid term exam.</b>

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## DEPARTMENT OF ECONOMICS

### LESSON PLAN (SESSION 2024-2025)

Name of the Teacher:- Shweta

Class/Semester:- B.A.2<sup>nd</sup> sem

Name of the Course:- Entrepreneurship and Start -ups

Course Code:- B23-BBA-MDC-204

<b>Lesson Plan of Bridge Course</b>			
<b>S.No</b>	<b>Period</b>	<b>Topics to Bridge Course</b>	<b>Academic Activity to be Organized</b>
1	8-18Feb,2025	Entrepreneurship Concept . Development of Entrepreneurship. Role of State and Central Government. Concept of Startup . Ideas for Startup. Role of different agencies in support of startups . Investment and Growth .	Order discussion and group discussion.
<b>Lesson Plan of Regular Course</b>			

<b>S.No</b>	<b>Period</b>	<b>Topics to be Covered</b>	<b>Academic Activity to be Organized</b>
<b>1</b>	<b>19- 28 Feb,2025</b>	<b>Entrepreneurship: Meaning and Significance, Relationship Development and Economic Development, Qualities of Entrepreneurs and Entrepreneurial Competencies, Types of Entrepreneurs.</b>	<b>Oral discussion and group discussion.</b>
<b>2</b>	<b>1-31March,2025</b>	<b>Entrepreneurial Support System: Family Business and their Contributions to Entrepreneurship. Role of Educational Institutions in Promoting the Entrepreneurship Culture.</b>	<b>Oral discussion.</b>
<b>3</b>	<b>1-30 April,2025</b>	<b>Role of Government, Promotional Agencies and Institutions in Entrepreneurship Development, Incentives and various Financial Schemes available for Entrepreneurs .</b>	<b>Oral discussion and group discussion.</b>
<b>4</b>	<b>1-15May,2025</b>	<b>Opportunity Identification Process ; Business Plan , Start -Up India Initiatives major Players /Stakeholders in Startup Ecosystem – Mentors, Incubators , Investors , Accelerators , Government Bodies.</b>	<b>Oral discussion</b>
<b>5</b>	<b>16-31May,2025</b>	<b>Revision of all Concepts.</b>	<b>Mid term exam.</b>